



UNHELP
INTERNATIONAL CHARITABLE ORGANIZATION

ANNUAL REPORT

2018



ABOUT THE FUND

UniHelp International Charitable Public Association was registered on March 7, 2003. All these years, the organization has been actively implementing various social programs and projects, as well as doing everything possible to help seriously ill children and children's social institutions in need of help.

OUR MISSION:

Humanitarian, charitable and social activities that contribute to the full development and improvement of the quality of life of children and young people of the Republic of Belarus.

OUR TASKS:

- assistance to and support for sick children
- assistance to children's homes, orphanages, boarding schools, territorial centres of social services and other social and medical institutions of the Republic of Belarus
- development of complex programs and individual measures aimed at the comprehensive development of children and youth, as well as assistance in the rehabilitation and integration of children and young people in socially dangerous situations
- development of integrated programs and individual activities aimed at improving the professionalism of workers in the social and medical fields in the Republic of Belarus



KEY PERFORMANCE INDICATORS IN 2018

Assistance provided to social and medical institutions was mainly aimed at purchasing modern means of rehabilitation and strengthening the material and technical base.

The ratio of distributed care: 4% was allocated to social and medical institutions and 96% for targeted assistance to children

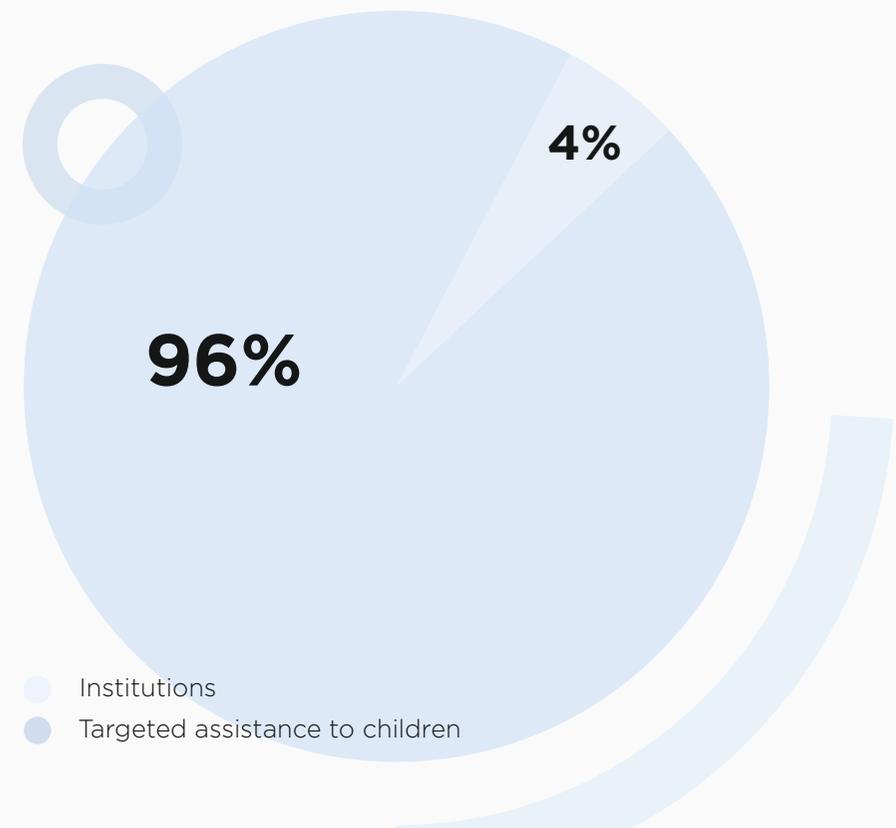
TOTAL AMOUNT COLLECTED:

2 354 575,04
BELARUSIAN RUBLES

Assistance was provided to:

123 children in the amount of **2,271,728.84** rubles.
18 social and medical institutions in the amount of **8,2846.2** rubles.

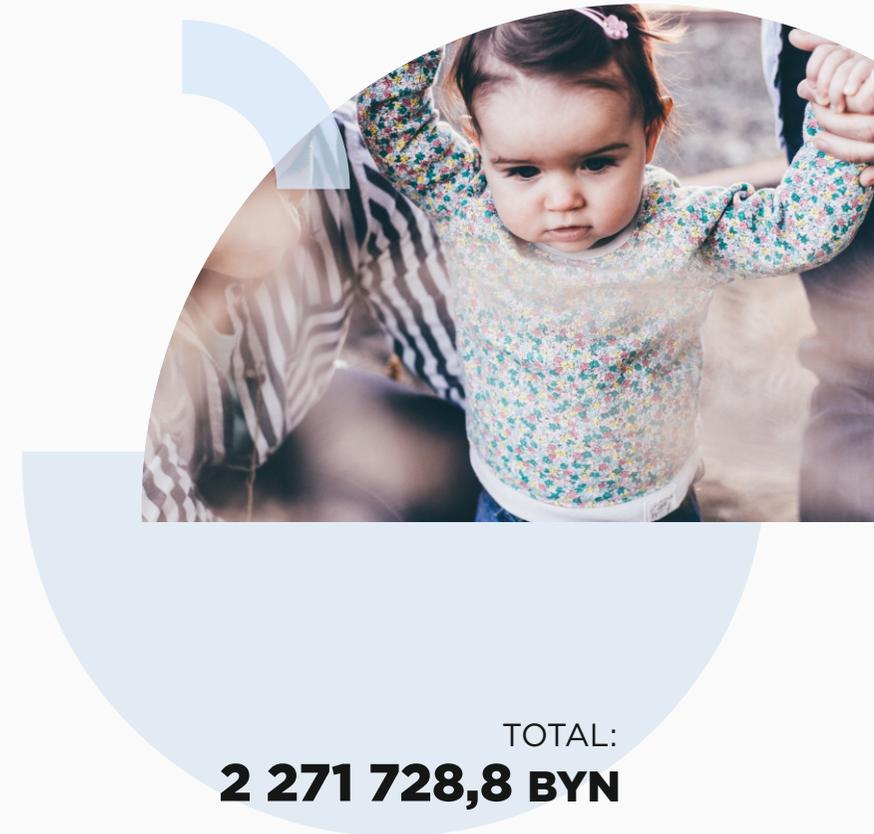
DISTRIBUTION OF AID



DETAILED ANALYSIS OF THE DISTRIBUTION OF TARGETED ASSISTANCE TO CHILDREN

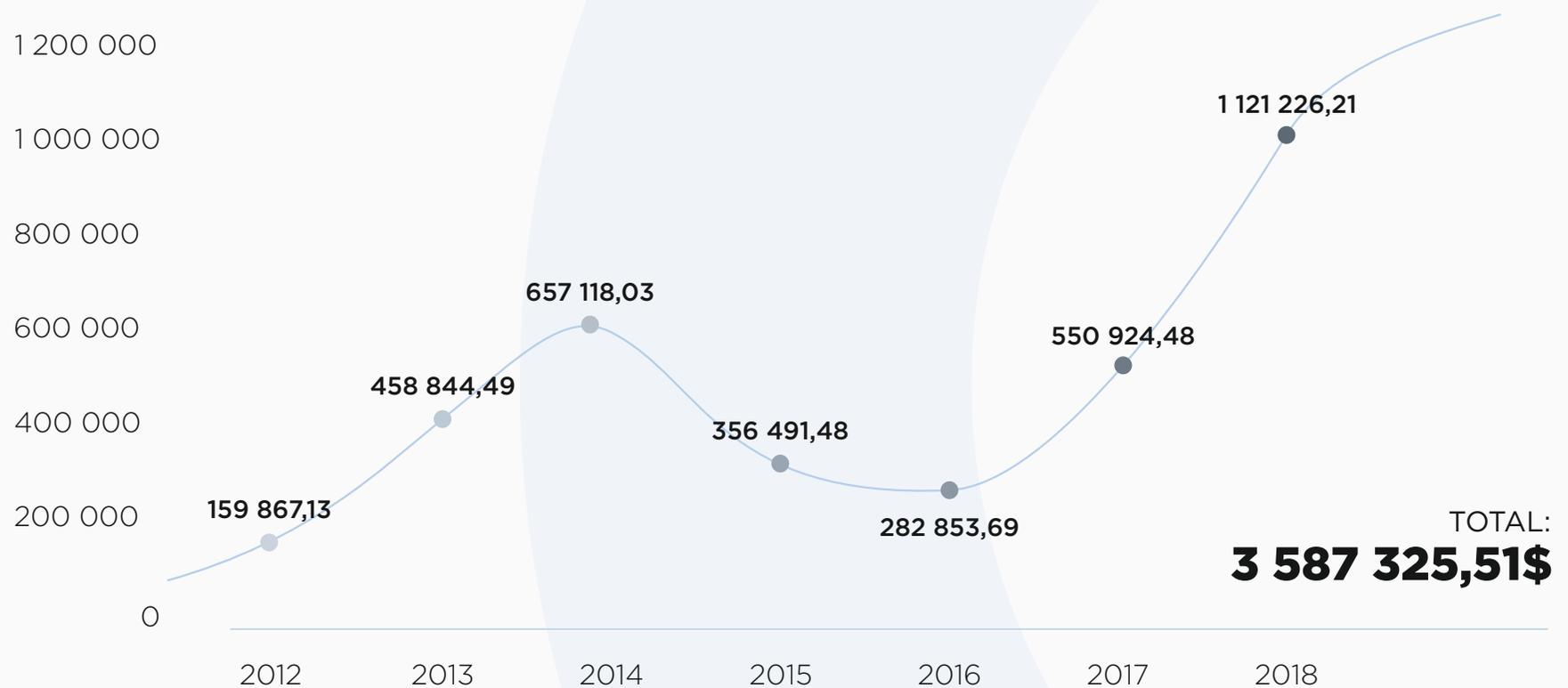
As can be seen from the diagram, the largest part of the funds was used to pay for operations and medical procedures. Medical institutions where the treatment took place are mainly based in Germany, as well as in Spain, Croatia, Russia, Serbia and some other countries.

Type of assistance	Amount, BYN
Payment for operations	1 026 964,5
Payment for treatment procedures	689 033,9
Purchase of wheelchairs	153 142,0
Payment for examinations	139 086,0
Purchase of medical devices	88 750,8
Payment for medicinal preparations	49 975,0
Service of medical devices	40 291,1
Payment for rehabilitation	33 172,0
Payment for rehabilitation devices	24 529,8
Payment for orthopedic products	23 560,0
Payment for accommodation during treatment	3 223,8



TOTAL:
2 271 728,8 BYN

FLOW OF COLLECTION OVER YEARS



As can be seen from the diagram, there is a positive trend in fundraising for our wards. This chart takes into account all donations from individuals and legal entities.

The schedule does not include the grant from the European Union for the project “Development of cooperation between medical institutions of the Polish-Belarusian border area in the treatment of acute mental disorders” in 2015 in the amount of USD 2,193,929 that was spent on the repair of the Brest Regional Psychiatric Dispensary and restoration of the Psychiatric Hospital in Choroszcz (Poland) according to the objectives of the grant.

DETAILED ANALYSIS OF THE DISTRIBUTION OF TARGETED ASSISTANCE TO CHILDREN

Parents of children with different groups of diseases apply for help:



1 In case of severe neuropsychiatric disorders (including cerebral palsy), in most such cases, parents ask for help in buying imported, lightweight and maneuverable wheelchairs, as well as rehabilitation equipment.

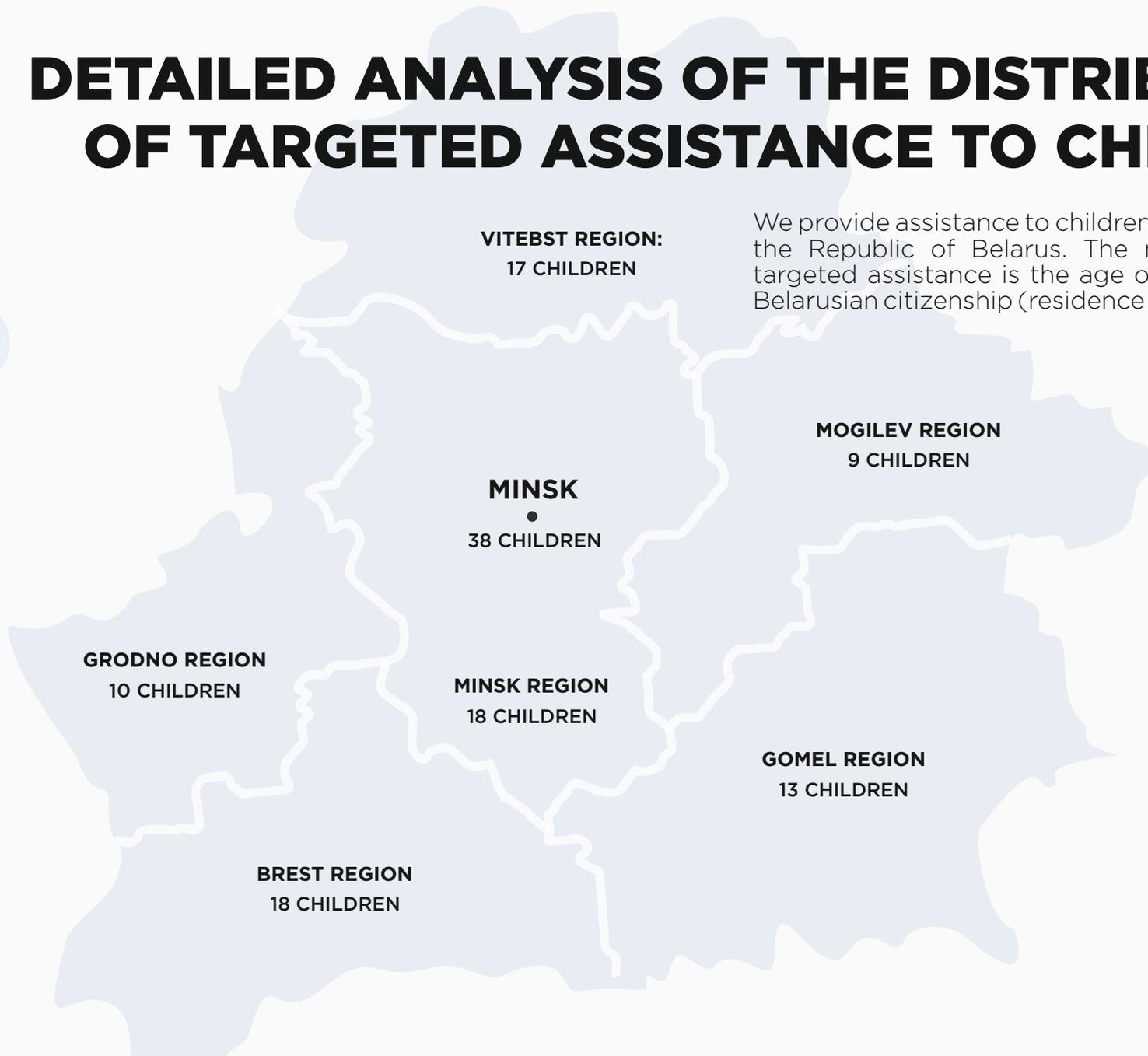
2 Complicated cases of malignant and benign neoplasms require surgical intervention in those clinics that have experience in removing tumors in difficult-to-reach localization.

3 Children with complex and rare genetic diseases, birth injuries get the opportunity to receive effective treatment with the help of funds collected by our organization.

4 Children with severe hearing impairment receive one free cochlear apparatus from the State, while parents must purchase the second at their own expense. Given their cost, not every family is able to afford the purchase of such a device, so parents turn to us for help.

DETAILED ANALYSIS OF THE DISTRIBUTION OF TARGETED ASSISTANCE TO CHILDREN

We provide assistance to children from all regions of the Republic of Belarus. The main criterion for targeted assistance is the age of 18 years old and Belarusian citizenship (residence permit).





SOURCES OF FUNDS TO HELP INSTITUTIONS AND CHILDREN

The main sources of assistance are voluntary donations from individuals and legal entities.

Donations from entities

Donations from individuals including:



cash donations in special boxes



donations through charity phone line



online donations through the website (bePaid)



donations through national payment system «Single Settlement and Information Space»



USSD and SMM

Foreign donations

through PayPal

through Stripe

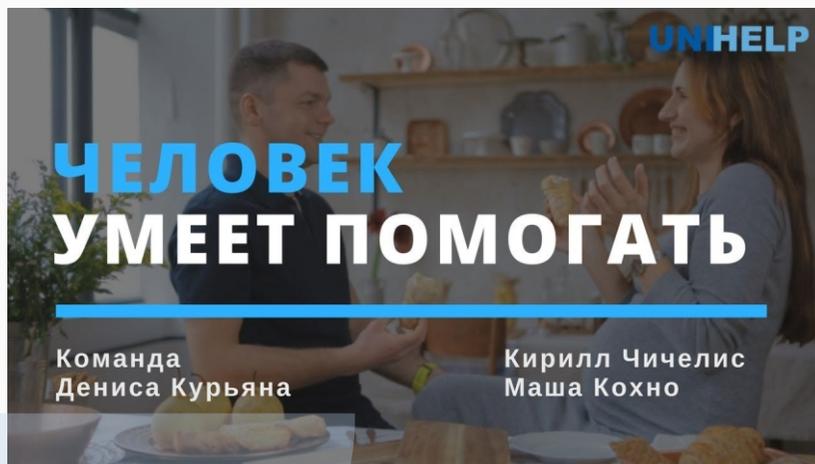
through RBK

OUR PROJECTS WITH PARTNERS IN 2018

Conducting a Unihelp contest for the best viral video "A Man Knows How to Help."

The competition was organized for the 15th anniversary of Unihelp. About 50 teams sent applications for participation with the ideas for videos. As a result, only the top 12 teams were selected to participate in the final. They were judged by a competent jury, among which were Denis Kuryan, movie director Mitriy Semenov-Aleinikov, Yakov Buta, and others. The competition was held with the support of the tut.by portal.

You can see the works of the contestants on our [YouTube](#) channel or in the [tut.by](#) content.



Promotion with Millwood furniture-making company

Within the period from December 25 to January 8, 2 rubles from each ordered Vyrasratayka children's adjustable chair went for treatment of seriously ill children.



OUR PROJECTS WITH PARTNERS IN 2018

Charity event from 7 Karat jewelry network

All the profits from the sale of the “Bird of Happiness” pendants were aimed at helping the children in our ward.

New Year’s action with the PizzaMania pizzeria chain

New Year cards specially issued for a charity event could be bought in each pizzeria of the chain. 2 rubles from the sale of each of them went to the treatment of children.



Action of kindness with Electrosila

50 kopeks from each purchased light bulb were sent to help those who are in such a need.

OUR PROJECTS WITH PARTNERS IN 2018

Charity event "Test for Kindness"

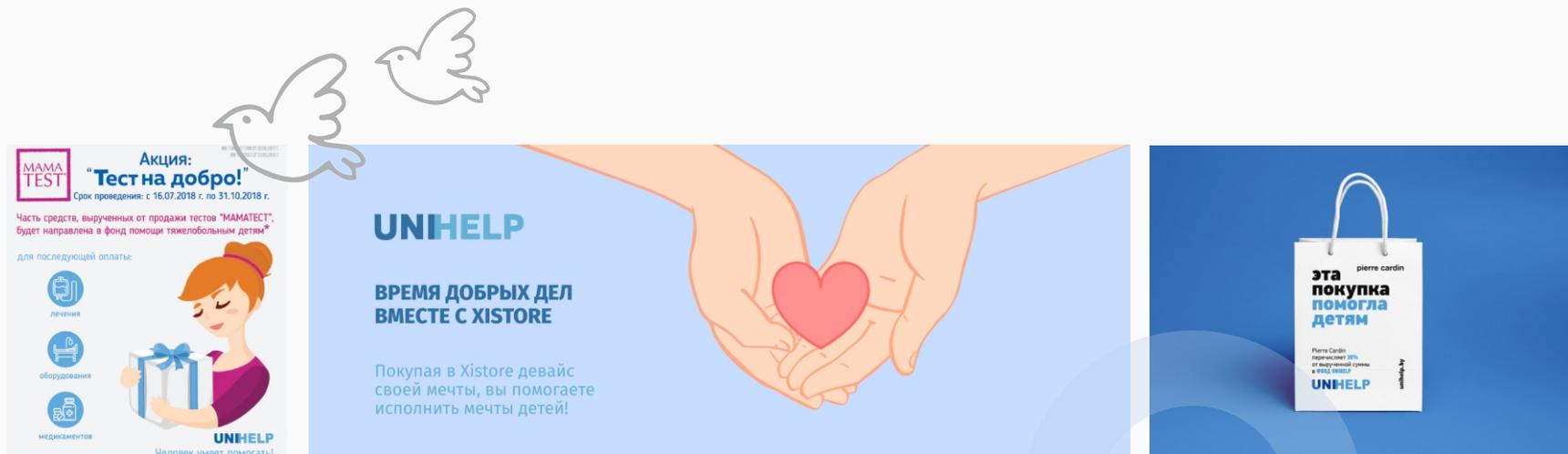
Since July 16, UNIHHELP together with Medilyuks Farm launched charity campaign "Test for Kindness".

Buying MAMATEST pregnancy tests and ovulation tests with a special sticker, the buyers donated 3% of the estimated selling prices to charity.

Promotion "Time of good deeds" with Xistore

Up to 5% of profit was transferred in favour of the UniHelp wards from each purchase made in the Xistore chain of stores.

The buyers received a 20% discount by purchasing cufflinks, bow neckties, ties and belts at Pierre Cardin stores. Following the promotion, the brand transferred 30% of the proceeds to Unihelp to help children.



OUR PROJECTS IN 2018

Participation in the Vulitsa Ezha festival

During the street food festival Vulitsa Ezha, the Unihelp zone was branded, where our volunteers actively communicated with visitors and distributed pleasant gifts to everyone.



By International Children's Day, June 1-2, 5% of any purchase in PANDORA and TIME stores was transferred in support of Unihelp's wards.

Also in 2018 we got our own football team! More precisely, the team which decided to come out in support of Unihelp. The guys turned to us, and now you can easily recognize on the football field the amateur team Darin's-Standart FT by the Unihelp logo on their shirts.

IT CAMP "YOU CAN DO IT!"

This project was held with the active participation of the **High-Tech Park** Educational Centre, **Facebook Inc.** company, **Unihelp** and the Association for the Promotion of Educational Initiatives in the Science and High-Tech **Education for the Future**. Its purpose was to encourage children from difficult families and orphanages to obtain higher education, develop interest in engineering and technical specialties, and also expand their opportunities for a promising future.

For 9 days, 68 children of 13 to 16 years old studied the basics of design and robotics, cyber security issues, got acquainted with the technologies of augmented virtual reality and received new knowledge in high-tech professions.



HELPER BOXES

We continue to actively develop our project for the placement of helper boxes to raise funds for our wards.

Helper boxes are a simple way of charity for those who wish to help as much as they can. The placement of boxes in organizations has the following benefits:

- create a positive image;
- demonstrate the social responsibility of the company;
- expand opportunities for customers. For example, visitors to a store with installed boxes can get rid of unnecessary change and at the same time do a good deed.

The total number of boxes throughout the Republic of Belarus as of the end of 2018 was **1700 pcs in 80 business entities.**

930 new helper boxes were installed in 2018.





VIDEO PROJECTS AND COOPERATION WITH TV CHANNELS

We shoot video reels and actively distribute them through TV channels for mass communication of information about our wards and increase of funds for their treatment.

In 2018 such videos were placed on the following channels:



Let us help to save the Nikita's heart!
Let us help Nikita to recover!
Charity line UNUHELP.BY



Let us help Varvara to overcome her disease!
Let us help Varvara to recover!
Charity line UNUHELP.BY

ACQUISITION OF SPECIALIZED WHEELCHAIRS FOR CHILDREN

One of the important areas of assistance that **UNIHHELP** provides is the acquisition of specialized wheelchairs for children with disabilities. Unfortunately, the wheelchairs provided by the State are not always suitable for mobile movement and convenient to use. In this regard, we receive a lot of requests from parents asking for help in purchasing imported wheelchairs and other devices that greatly facilitate the movement of children and care for them.



INTRODUCTION OF THE TOMATIS® REHABILITATION SYSTEM ON THE BASIS OF NATIONAL REHABILITATION CENTRES



Unihelp is committed to supporting medical institutions in Belarus: in 2018 we continued to equip rehabilitation centres with Tomatis® devices (to be used in the development of motor, emotional and cognitive abilities). This method can be used to solve a variety of problems: psychomotor disorders, disorders of speech and psycho-speech development, attention disorders, pervasive developmental disorders, learning problems, difficulties of social adaptation, etc.

Today, with the assistance of **Unihelp**, Tomatis® machines are provided for:

- Minsk City Center for Medical Rehabilitation of Children with Neuropsychiatric Diseases (Minsk)
- National Rehabilitation Center for Disabled Children (Minsk)
- **Tonus** Brest Regional Medical Rehabilitation Center for Children with Neuropsychiatric Diseases (Brest)
- Grodno Regional Center for Medical Rehabilitation of Disabled and Sick Children of the Psychoneurological Profile
- Gomel Regional Children's Clinical Hospital of Medical Rehabilitation (Gomel)



VOLUNTEERING

Unihelp volunteers are tireless to continue doing more and more good deeds. In 2018 our volunteers attended various social institutions with gifts and entertainment programs.

In 2018 **Unihelp** volunteers took part in the **Viva Rovar** bicycle carnival, visited the National Scientific and Practical Center for Pediatric Oncology, Hematology and Immunology, and also went several times to residents of the Chervensky Orphanage for Disabled Children and Young People with Psychophysical Development Disorders.

In addition, our volunteers regularly hold fundraising campaigns in shopping centers, which we also send to help our wards.



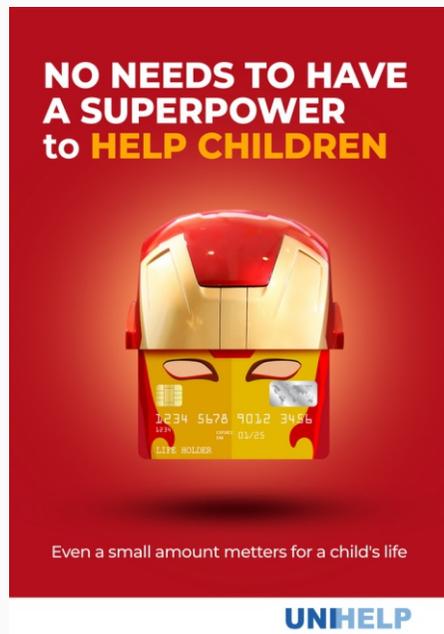


THE CANNES LIONS

In the framework of the Young Cannes Lions 2018 National Competition, Unihelp acted as a customer of the social campaign in seven nominations: Design, Print, Client, Cyber, Media, PR and Film.

The task was to develop a creative campaign that would inspire people to help seriously ill children on a regular basis and donate to charity.

All works of the contestants can be viewed [here](#).





ANNEX 1

NOMINAL LIST OF CHILDREN WHO GOT ASSISTANCE IN 2018:

Child	Total in BYN
Service of medical devices	40,291.08
Buzhinsky, Artem	
Repair of speech processor	1805.02
Goreglyad, Ksenia	
Payment of scheduled maintenance of the artificial pulmonary ventilation device	1352
Evdoseev, Roman	
Repair of speech processor	1684.69
Kravchenko, Elina	
Payment for repair of cochlear implantation	2720.37
Tarasevich, Artem	
Purchase of processor	25,939
Fershal, Mikhail	
Purchase of hearing device	6790
Payment for the examination	139,086
Gusev, Aleksey (Mormuleva)	
Payment for examination and production of individual materials for further operation	43,500
Ivanova, Liza	
Payment of endoscopic examination (in Belgrade)	7050
Tkach, Matvey	
Examination in Germany	87,241
Shunin, Andrey	
Payment for genetic study	1295
Payment for medicinal preparations	49,975
Aziavchikova, Valeria	
Purchase of medicines	36,375
Lutanov, Sasha	
Medicines and parenteral nutrition	13,600

Payment of treatment procedures	689,033.89
Bekarevich, Gleb	
Payment for the postoperative set of procedures in <i>Mifarm</i> LLC (RF) and the purchase of medicines	6714
Belasik, Evgeny	
Treatment at the <i>Epi.Net-Keto</i> clinic, Chernivtsi (Ukraine)	19,150
Buryi, Lior	
Treatment and rehabilitation in a German clinic	29,499
Chernyaev, Matvey	
Examination and treatment in the <i>Deacon Cork</i> clinic	49,140
Nazarevich, Varvara	
Injection of SPINRAZA drug	214,514.04
Treatment at <i>CHR Citadelle</i> , Liege (Belgium)	270,000
Nehme, Marilie	
Examination and treatment in a clinic in Germany	78,870
Senechkin, Alexey	
Payment for treatment in the <i>LogoPrognoz</i> Neurological Center, St. Petersburg	4790
Hitov, Ivan	
Examination and treatment at the <i>MedLine</i> LLC Medical Center, Moscow	4680
Chirkova, Uliana	
For treatment in the <i>Teknon</i> medical center, Barcelona	11,676.85
Payment for operations	1,026,964.45
Ahremchik, Nadya	
Operation at the Heidelberg university clinic in Germany	267,300
Demidovich, Victoria	
Payment for operation, examination, travel and accommodation	7290
Javrid, Daniil	
Payment for operation and treatment at the Institute of Pain Problems, Kiev	1960
Ignatovich, Maxim	
Operation in the Morozov Children's Clinical Hospital (Moscow)	55,860
Itzakov, Vadim	

Payment of operation and transportation costs	33,981
Karpovich, Daniil	
Two operations on the opening of the auditory canals and the reconstruction of the ears	203,825.75
Kovalenko, Maxim	
Payment of operation and medication	1454
Korolenok, Yana	
Payment of operation and medication	1454
Lomeiko, Kira	
The second phase of operation in Croatia	101,240.7
Mozheiko, Matvey	
Payment for operation in Center for New Medical Technologies LLC, Tula (Russia)	1050
Murashko, Ilya	
Payment of operation and medication	1454
Nesterenko, Anna	
Conducting an operation at the National Medical Research Center of Neurosurgery named after N.N. Burdenko	23,350
Nosal, Alexey	
Payment of operation and accommodation	1060
Nosko, Nikita	
Operation in the German Cardiological Center, Berlin	112,240
Pravilo, Daryana	
Payment for the next operation in the Federal State Budgetary Institution "NMITs Oncology named after N.N. Blokhin", Moscow	10,293
Sidorov, Avenir	
Payment of operation in the Berlin Cardiological Center	72,084
Soyko, Kirill	
Payment of operation and transportation costs	19,250
Sorokin, Arseny	
Three-stage surgical treatment for lengthening of the upper and lower extremities in the Ladisten Clinic , Kiev (Ukraine)	72,198
Stashkevich, Angelina	
Operation in the center of urogenital reconstructive surgery, Belgrade, Serbia	39,620

Payment for orthopedic products	23,560
Zhiznevskaya, Alina	
Purchase of orthoses	2500
Kostik, Yana	
Rehabilitation equipment (orthoses and shoes)	2500
Kurlovich, Ilya	
Purchase of orthoses	4045
Peshchur, Kira	
Purchase of orthopedic braces	8460
Sergeychik, Dasha	
Purchase of braces, corset and shoes	3690
Shiley, Sofia	
Purchase of orthoses	2365
Payment of accommodation during treatment	3223.8
Anisimova, Anastasia	
Payment for accommodation during the rehabilitation	171
Volchkov, Egor	
Payment for accommodation during the rehabilitation	300
Golovnitskaya, Ilona	
Payment for accommodation during the rehabilitation	267.3
Dikusar, Daria	
Payment for accommodation during the rehabilitation	160
Kovalchuk, Maya	
Payment for accommodation during the rehabilitation	240
Myalik, Anna	
Payment for accommodation during the rehabilitation	267.3
Omelchuk, Ilya	
Payment for accommodation during the rehabilitation	300
Panich, Stanislav	
Payment for accommodation during the rehabilitation	180
Rakovich, Victoria	
Payment for accommodation during the rehabilitation	247.5

Rakovich, Ksenia	
Payment for accommodation during the rehabilitation	190
Rog, Varvara	
Payment for accommodation during the rehabilitation	247.5
Sukhonosik, Vlad	
Payment for accommodation during the rehabilitation	178.2
Shikula, Varvara	
Payment for accommodation during the rehabilitation	198
Scherbitskaya, Maria	
Payment for accommodation during the rehabilitation	277
Payment for rehabilitation	33,172
Babilo, Luka	
Payment for accommodation during the rehabilitation	190
Kukhareenko, Amelia	
Payment of hippotherapy	750
Matyushevich, Ilya	
Payment for rehabilitation course at the <i>Alyoshka</i> Center for the Development of Speech and Behaviour	4160
Soldatenko, Victor	
Payment for rehabilitation procedures and accommodation	2220
Sukhova, Daria	
Rehabilitation tools	4130
Fomiuk, Dima	
Payment for rehabilitation, accommodation, travel and medication	11,879
Chirva, Anna	
Payment for rehabilitation	6000
Shershan, Ekatherina	
Payment for examination and rehabilitation	1000
Yakimovich, Stanislava	
Purchase of a wheelchair and conducting EEG monitoring video course	2843
Purchase of wheelchairs	153,142
Akunovich, Uliana	

Purchase of a child's wheelchair	340
Bonder, Daria	
Purchase of a child's wheelchair	2980
Borovko, Cristina	
Purchase of a child's wheelchair	4980
Brailyan, Anton	
Purchase of a child's wheelchair	2450
Vaulina, Maria	
Purchase of a child's wheelchair	3700
Kononchuk, Vlad	
Purchase of a child's wheelchair	2900
Galko, Egor	
Purchase of a child's wheelchair	1375
Gotsman, Stepan	
Purchase of a child's wheelchair	2350
Gurets, Milana	
Purchase of a child's wheelchair	1925
Dikusar, Daria	
Purchase of a child's wheelchair	2450
Efimovich, Diana and Nikita	
Purchase of a child's wheelchair	4900
Zhiznevskaya, Alina	
Purchase of a child's wheelchair	2750
Ignashov, Zakhar	
Purchase of a child's wheelchair	3815
Kalyuta, Alexandr	
Purchase of a child's wheelchair	5050
Kislyuk, Pavel	
Purchase of a child's wheelchair	4260
Klimovich, Daria	
Purchase of a child's wheelchair	3570
Klimchuk, Alexandra	

Purchase of a stroller	2920
Konovich, Sofia (Nosevich)	
Purchase of a child's wheelchair	4090
Kudryavtsev, Jaromir	
Purchase of a child's wheelchair	4640
Kuchur, Danila (Krivolap)	
Purchase of a child's wheelchair	3065
Levchenko, Daria	
Purchase of a child's wheelchair	3180
Maksimova, Daria	
Purchase of a child's wheelchair	5600
Malikov, Ilya	
Purchase of a child's wheelchair	1750
Orlovich, Anton	
Purchase of a child's wheelchair	5710
Panteley, Vasilisa	
Purchase of a child's wheelchair	4000
Punko, Kira	
Purchase of a child's wheelchair	2450
Rabizo, Pasha and Petya	
Purchase of a horseback riding simulator and stroller	6300
Rabyko, Ulyana	
Purchase of a child's wheelchair	2350
Reut, Maria (Kulaga, Svetlana)	
Purchase of a child's wheelchair	4255
Rubashenko, Christis	
Purchase of a child's wheelchair	2200
Rubel, Lisa	
Purchase of a child's wheelchair	8460
Rudakov, Roma	
Purchase of a child's wheelchair	1750
Samsonov, Ilya	

Purchase of a child's wheelchair	3720
Skripko, Masha	
Purchase of a child's wheelchair	2860
Starnakov, Dima	
Purchase of a child's wheelchair	6870
Starovoytova, Anna	
Purchase of a child's wheelchair	7532
Subbotina, Varvara	
Purchase of a child's wheelchair	2750
Tretyakova, Alexandra	
Purchase of a stroller and orthoses	5410
Trotskaya, Kristina	
Purchase of a child's wheelchair	4075
Tumilovich, Yaroslav	
Purchase of a child's wheelchair	2350
Shvedov, Dmitry	
Purchase of a child's wheelchair	1485
Shilun, Matvey	
of a child's wheelchair	1225
Shchelkunov, Yaroslav	
Purchase of a child's wheelchair	2350
Purchase of medical devices	88,750.78
Knyazev, Vladislav	
Payment for the system of cochlear implantation	35,000
Miroshnichenko, Arina	
Purchase of artificial respirating unit	1740
Motyukh, Alexandra	
Insulin pump with accessories	5459.18
Pimenov, Pasha	
Purchase of speech processor	24,551.6
Prima, Miron	
Purchase of an audio processor	12,000

Sinkevich, Angelina	
Purchase of artificial respirating unit	10,000
Purchase of rehabilitation devices	24,529.84
Andrushkevich, Timofey	
Purchase of a specialized lift	1300
Zhiguleva, Yana	
Rehabilitation chair	3420
Kolokolov, Ilya	
Purchase of resuscitation bed	10,969.84
Konoshonok, Ivan (Filipova)	
Rehabilitation chair	3315
Mazaruk, Ruslan	
Purchase of a horseback riding simulator	2400
Novikov, Semen	
Special bike for children with cerebral palsy	3125
Grand total, BYN	2,271,728.84

We would like to note that not all children are exposed on the of the **UniHelp** association website; the funds needed are sometimes collected faster than it becomes necessary to announce them. In particular, this applies to those children in need of wheelchairs and other devices to provide the desired level of comfort and care.



ANNEX 2

THE LIST OF SOCIAL AND MEDICAL INSTITUTIONS WHICH RECEIVED ASSISTANCE IN 2018:

Institution	Purpose of Assistance	Amount, BYN
Chervensky Orphanage for Disabled Children and Young People with Psychophysical Development Disorders	For provision of New Year's gifts	1252,8
Gomel Regional Children's Clinical Hospital of Medical Rehabilitation	Purchase of the Tomatis apparatus	11735
Minsk City Center for Medical Rehabilitation of Children with Neuropsychiatric Diseases	Payment of expenses on training of two specialists in the Tomatis method	2500
Public Association under the Brest District Executive committee	Sponsorship for the organization of a children's recreational camp	11676,85
Veremeiskaya Secondary School	To strengthen their material and technical base	100
Tonus Brest Regional Medical Rehabilitation Center for Children with Neuropsychiatric diseases	For purchase of refractive ophthalmic equipment with accessories	23599,05
National Rehabilitation Center for Disabled Children	Purchase of the Tomatis apparatus	7410
Korelichi District Centre for Social service of the Population	For purchase of stationery and personal care products	1000
Osipovichskaya State Special Boarding School for Children with Musculoskeletal System Disorders	To strengthen their material and technical base	1000
Department of Education of the Administration of the Sovetsky District of Minsk	To strengthen their material and technical base	1601,5

Institution	Purpose of Assistance	Amount, BYN
Primary Moscow District organization of the Minsk city organization of Belarusian Association for Assistance to Disabled Children and Young Disabled Persons	For purchase of food products	1000
Primary Pervomaysky District organization of the Minsk city organization of Belarusian Association for Assistance to Disabled Children and Young Persons with Disabilities	For purchase of tickets for cultural events	1000
Territorial center of social services for the population of Leninsky District of the city of Bobruisk	Holding a festival of health and creativity "Droplets of Good in the Sea of Health"	1500
Territorial center of social services for the population of Oshmyany District	To strengthen their material and technical base	500
National Rehabilitation Center for Disabled Children	For purchase of simulators	13827
Territorial Center of Social Services for the Population of the Dobrushsky District	Payment for holding the international festival of creativity of disabled people "We Are Together"	770
Department of Education of the Administration of the Centralny District of Minsk	Purchase of blanks from wood chipboard	1224
Primary Moscow District organization of the Minsk city organization of Belarusian Association for Assistance to Disabled Children and Young Disabled Persons	For provision of New Year's gifts	1150

TOTAL: 82 846,2 BYN